



Department of Electronics & Communication Engineering

Report on Industrial Visit to DOORDARSHAN KENDRA

Department of ECE organized an “Industrial Visit to Doordarshan Kendra, Tirupati” on 11-11-2022 for II ECE - A students. Total of 58 students along with 2 staffs attended the visit. We started at 06:00 A.M. from the college and reached Doordarshan Kendra premises at 10:00 A.M. C. Padmaja, AE, Drawing & Disbursing Officer welcomed us at the venue.

Doordarshan (abbreviated as DD; Hindi: Dūrdarśan, lit. 'distant vision, television') is an Indian public service broadcaster (Prasar Bharati) founded by the Government of India, owned by the Ministry of Information and Broadcasting and one of Prasar Bharati's two divisions. One of India's largest broadcasting organizations in studio and transmitter infrastructure, it was established on 15 September 1959. Doordarshan, which also broadcasts on digital terrestrial transmitters, provides television, radio, online and mobile service throughout metropolitan and regional India and overseas.

Social Objectives of Doordarshan

- Act as a catalyst for change.
- To promote national integration.
- To stimulate a scientific temper in the minds of the people.
- To disseminate the message of family planning as a means of population control and family welfare.

The old logo, also called the DD eye, was designed by Devashis Bhattacharyya, an alumnus of the National Institute of Design (NID) along with his friends. The logo had been chosen by the prime minister Indira Gandhi. The Delhi Doordarshan Centre was inaugurated by Dr. Rajendra Prasad, the first Indian President in 1959. Doordarshan Mumbai centre began to telecast its programmes on 1st May 1972.

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Doordarshan means the autonomous public service founded by the Government of India, which is owned by the Broadcasting Ministry of India and is one of the divisions of Prasar Bharati. Doordarshan Director in Tirupati Ho, Tirupati is known to satisfactorily cater to the demands of its customer base. The business came into existence in 2008 and has, since then, been a known name in its field. It stands located at Tirupati HO-517501. The business strives to make for a positive experience through its offerings. Customer centricity is at the core of Doordarshan Director in Tirupati Ho, Tirupati and it is this belief that has led the business to build long-term relationships. Ensuring a positive customer experience, making available goods and/or services that are of top-notch quality is given prime importance.

India's leading B2B market place, Jd Mart ensures engaging in business activities is a seamless process for small and medium enterprises as well as large businesses. In a wake to enable these businesses to reach their audience, this portal lets them showcase their offerings in terms of the products and/or services through a digital catalogue. This business has a wide range of product offerings and the product/catalogue list includes Local Channels, Satellite TV Channels, Television Broadcasting, TV Channel, TV Net Broadcast Software etc.

There are so many rooms in the Doordarshan Prasara Bharati Studio engaged with various significant technical works

- Studio
- Production control room
- Make up room

- Power supply room
- O.B/ENG

The visit came to an end at 1:00 P.M and we left the premises and reached back to college at 3:00 pm. Students felt that the visit was an informative and interesting.



Group photo with doordarshan staff

HOD